

2023-2027 Here for Good Campaign

Here for our Community:

Expanding Community Outreach and Programming: Developing and sustaining the programs and services our patients and community need to live healthy lives with an approach that offers diverse ways to learn about and engage with our services.

Expanding Access, Expanding Services, Expanding outreach

We will have programs that our patients and community need to live healthy lives. Our plan is to expand our outreach beyond the doors of Good Sam.

- Opening and staffing the Good Samaritan Health Center Quest Communities Satellite Clinic and Herndon Square expansion
- Offering same day appointments for patients residing in 30318/30314
- Expand pediatric offerings
- Increase capacity to address mental health needs through group consultations and community mental health first training.
- Recruit, onboard, and utilize volunteers in all departments.
- Successfully open and sustain Hope First, a community retail pharmacy.

Here for our Staff:

Enriching Organizational Culture: Creating a place in which employees thrive, desiring to build careers and create an atmosphere of care, respect and excellence for all

Our goal is to create a place where staff members feel supported, where they can grow both personally and professionally.

- Increase compensation: Establish a living wage for all hourly employees by 2028.
- Professional Development: Increase funds for continuing education Have consistent opportunities for internal promotions and leadership opportunities.

Here for Good:

Funds, Friends, and Infrastructure: Raising the financial, physical, and personnel resources needed to do our work well.

Funds to increase financial sustainability of the organization, Friends to increase personnel capacity to serve our patients and community, and Infrastructure to create the space we need to do the work well.

- Developing the corner lot into a building that will hold farm offices, produce storage and health education outreach space.
- Renovating the existing lobby and waiting area to permanently operationalize the protocols implemented during the pandemic
- Create welcoming and secure entrances to Hope First Pharmacy and the YMCA group exercise room
- Establish The Good Sam Sustainment Fund to help us weather future economic and public health uncertainties
- Updated technology for sustainable and efficient work environments

Here for Good - Comprehensive Capital Campaign	
Campaign Part A - Friends, Funds, & Infrastructure; The resources needed to do the work.	
\$ 2,500,000	Create Sustainability Fund
\$ 1,500,000	Build Community Wellness & Outreach Center
\$ 750,000	Renovations of Key Center Spaces
\$ 250,000	Satellite Clinic Build Out
\$ 5,000,000	Total
Campaign Part B - Expanding Community Outreach & Programming	
Expand Good Sam Clinical Operations	
\$ 1,500,000	Additional Medical Providers
\$ 400,000	Medical Support Staff
\$ 790,000	Pediatric Dentistry Programming
\$ 940,000	Mental Health Programming
\$ 300,000	Case Management Services
\$ 100,000	Community Outreach Events
\$ 400,000	Administrative Support
\$ 4,430,000	Total
Campaign Part C – Enhancing Organizational Culture	
Commitment to Internal Equity	
\$ 450,000	Living Wage by 2028
\$ 50,000	Access to Continuing Education
\$ 50,000	Paid Internship Opportunities for Students
\$ 20,000	Fellowship Opportunities for Staff
\$ 570,000	Total
\$10,000,000	Grand Total
*Note: items in green represent 5 years' worth of operations cost	

